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FROM THE ALZHEIMER'S ASSOCIATION INTERNATIONAL CONFERENCE 2024

JOHN AND CRYSTAL BEUERLEIN AND EDWARD JONES HONORED FOR PHILANTHROPIC LEADERSHIP IN ALZHEIMER'S RESEARCH

PHILADELPHIA, July 28, 2024 — The Alzheimer's Association® honored John and Crystal Beuerlein and Edward Jones with the Jerome H. Stone Philanthropy Award for Alzheimer's Research at the [Alzheimer's Association International Conference®](#) 2024 (AAIC®) in Philadelphia and online for their longstanding and impactful contribution on Alzheimer's research.

John and Crystal Beuerlein joined the Alzheimer's Association Zenith Society in 2015 with a gift to accelerate research. Soon thereafter, John became co-chair of [Step Up the Pace](#), a special philanthropic initiative that raised nearly \$110 million in four years to fund Association investments in dementia science. The Beuerleins have designated their gifts to the [Women's Alzheimer's Research Initiative](#) and the Dominantly Inherited Alzheimer Network Trials Unit (DIAN-TU), based at Washington University in St. Louis.

In 2021, the couple established the Dr. John C. Morris Fellows program through the Gephardt Institute at Washington University in St. Louis, enabling students to help expand the work of the Charles F. and Joanne Knight Alzheimer's Disease Research Center.

“We are honored to present the Jerome H. Stone Philanthropy Award for Alzheimer's Research to John and Crystal Beuerlein and Edward Jones,” said Joanne Pike, DrPH, Alzheimer's Association president and CEO. “Their visionary leadership and unwavering dedication reflect Jerome H. Stone's commitment to advancing Alzheimer's research and supporting all those affected by this devastating disease.”

Edward Jones, one of the largest financial services firms in North America, joined the fight against Alzheimer's in 2016. During John Beuerlein's tenure at Edward Jones, he served as the catalyst for the firm's strategic alliance with the Alzheimer's Association. Beuerlein retired in 2019.

The multifaceted partnership between Edward Jones and the Alzheimer's Association included the first-ever national sponsorship of [Walk to End Alzheimer's®](#), the world's largest event to raise awareness and funds for Alzheimer's care, support and research, as well as additional commitments to support the Association's full mission. Since 2016, more than 115,000 people have participated in Walk to End Alzheimer's under the Edward Jones National Team banner.

John and Crystal have been annual lead donors to the St. Louis Walk to End Alzheimer's and the Greater Missouri Chapter gala, elevating these celebrations to rank nationally among the top 10 events of their kind for the Alzheimer's Association. John has served the Greater Missouri Chapter as a board member and board chair, while Crystal has helped raise funds for the Association's full mission as a member of the St. Louis Bridge Center through [The Longest Day®](#), a fundraising event that encourages participants to fight the darkness of Alzheimer's through an activity of their choice.

The Edward Jones Alzheimer's Research Fund was created to accelerate science toward methods of treatment, prevention and, ultimately, a cure. To date, Edward Jones has dedicated \$11 million in corporate funds to impact research in the lab, clinic and community. Investments include support of the Association's [U.S. POINTER Study](#), [International Research Grant Program](#) and AAIC. The Fund joined with the Association to support the landmark [Dominantly Inherited Alzheimer Network Trials Unit \(DIAN-TU\) Next Generation](#), [High-Dose Escalation](#) and [Primary Prevention](#) studies.

"Too often, we've seen the devastating impact Alzheimer's can have on a family's ability to build, maintain and enjoy financial well-being," said Edward Jones Managing Partner Penny Pennington. "We are humbled to receive this award, which reflects the commitment of our firm to support the vital work of the Alzheimer's Association in creating a future without this disease."

Since 2016, the firm has raised more than \$45 million for the fight to end Alzheimer's disease. By the end of 2025, Edward Jones has pledged to raise \$50 million — the largest commitment ever pledged by a corporate partner to the organization.

About Edward Jones

Edward Jones is a leading financial services firm in the U.S. and through its affiliate in Canada. The firm's nearly 19,500 financial advisors serve more than 8 million clients with a total of \$2 trillion in client assets under care at the end of March 2024. Edward Jones' purpose is to partner for positive impact to improve the lives of its clients and colleagues, and together, better communities and society. Through the dedication of the firm's approximately 54,000 associates and branch presence in 68% of U.S. counties and most Canadian provinces and territories, the firm is committed to helping more people achieve financially what is most important to them. The Edward Jones website is at www.edwardjones.com. Member SIPC.

About the Alzheimer's Association International Conference® (AAIC®)

The Alzheimer's Association International Conference (AAIC) is the largest international forum to advance dementia science and clinical practice. As a part of the Alzheimer's Association's research program, AAIC serves as a catalyst for generating new knowledge about dementia and fostering a vital, collegial research community.

AAIC 2024 home page: www.alz.org/aaic

AAIC 2024 newsroom: www.alz.org/aaic/pressroom.asp

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About the Alzheimer's Association®

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia®. Visit alz.org or call 800.272.3900.

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